

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261347-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Restore Our Future	RESTORE OUR FUTURE	2091

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	261347	06364311

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	Rachael Ray	9-10a	-TWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -TWTF--                   4       \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKMG Tu   10/09/12   9:28 AM Rachael Ray       9-10a       :30 ROF12TV22H       \$500.00   NM									
1 WKMG W   10/10/12   9:23 AM Rachael Ray       9-10a       :30 ROF12TV22H       \$500.00   NM									
3 WKMG Th   10/11/12   9:33 AM Rachael Ray       9-10a       :30 ROF12TV22H       \$500.00   NM									
2 WKMG F   10/12/12   9:26 AM Rachael Ray       9-10a       :30 ROF12TV22H       \$500.00   NM									
2	10/09/12	10/12/12	Soaps	12:30-2p	-TWTF--	:30	4	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -TWTF--                   4       \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu   10/09/12   12:56 PM Soaps       12:30-2p       :30 ROF12TV22H       \$1,250.00   NM									
2 WKMG W   10/10/12   12:29 PM Soaps       12:30-2p       :30 ROF12TV22H       \$1,250.00   NM									
3 WKMG Th   10/11/12   1:59 PM Soaps       12:30-2p       :30 ROF12TV22H       \$1,250.00   NM									
4 WKMG F   10/12/12   1:29 PM Soaps       12:30-2p       :30 ROF12TV22H       \$1,250.00   NM									
3	10/09/12	10/12/12	News at 6p	6-630p	-TWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -TWTF--                   4       \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu   10/09/12   6:21 PM News at 6p       6-630p       :30 ROF12TV22H       \$1,400.00   NM									
1 WKMG W   10/10/12   6:13 PM News at 6p       6-630p       :30 ROF12TV22H       \$1,400.00   NM									
3 WKMG Th   10/11/12   6:26 PM News at 6p       6-630p       :30 ROF12TV22H       \$1,400.00   NM									
4 WKMG F   10/12/12   6:29 PM News at 6p       6-630p       :30 ROF12TV22H       \$1,400.00   NM									

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Advertiser	Product	Estimate Number	
POL/Restore Our Future	RESTORE OUR FUTURE	2091	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/12/12	News at 7p	7-7:30p	-TWTF--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/09/12 7:22 PM News at 7p 7-7:30p :30 ROF12TV22H \$1,800.00 NM 3 WKMG W 10/10/12 7:13 PM News at 7p 7-7:30p :30 ROF12TV22H \$1,800.00 NM 1 WKMG Th 10/11/12 7:13 PM News at 7p 7-7:30p :30 ROF12TV22H \$1,800.00 NM 4 WKMG F 10/12/12 7:23 PM News at 7p 7-7:30p :30 ROF12TV22H \$1,800.00 NM									
5	10/09/12	10/12/12	Inside Edition	730-8p	-TWTF--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/09/12 7:42 PM Inside Edition 730-8p :30 ROF12TV22H \$1,800.00 NM 2 WKMG W 10/10/12 7:41 PM Inside Edition 730-8p :30 ROF12TV22H \$1,800.00 NM 4 WKMG Th 10/11/12 7:50 PM Inside Edition 730-8p :30 ROF12TV22H \$1,800.00 NM 1 WKMG F 10/12/12 7:42 PM Inside Edition 730-8p :30 ROF12TV22H \$1,800.00 NM									
6	10/09/12	10/12/12	M-F 11p News	11-1135p	-TWTF--	:30	8	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 10/09/12 11:25 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 1 WKMG Tu 10/09/12 11:33 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 2 WKMG W 10/10/12 11:13 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 7 WKMG W 10/10/12 11:26 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 8 WKMG Th 10/11/12 11:12 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 3 WKMG Th 10/11/12 11:32 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 4 WKMG F 10/12/12 11:12 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 6 WKMG F 10/12/12 11:32 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM									
7	10/09/12	10/12/12	Morn News at 5a	5-530a	-TWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/09/12 5:14 AM Morn News at 5a 5-530a :30 ROF12TV22H \$500.00 NM 4 WKMG W 10/10/12 5:25 AM Morn News at 5a 5-530a :30 ROF12TV22H \$500.00 NM 3 WKMG Th 10/11/12 5:25 AM Morn News at 5a 5-530a :30 ROF12TV22H \$500.00 NM 1 WKMG F 10/12/12 5:28 AM Morn News at 5a 5-530a :30 ROF12TV22H \$500.00 NM									
8	10/09/12	10/09/12	NCIS	8-9p	-1-----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 7:59 PM NCIS 8-9p :30 ROF12TV22H \$18,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
261347-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/Restore Our Future	RESTORE OUR FUTURE	2091	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/09/12	10/09/12	NCIS:LA	9-10p	-1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 9:35 PM NCIS:LA 9-10p :30 ROF12TV22H \$15,000.00 NM									
10	10/10/12	10/10/12	Criminal Minds	9-10p	--1----	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 9:33 PM Criminal Minds 9-10p :30 ROF12TV22H \$14,000.00 NM									
11	10/11/12	10/11/12	Vice Presidential Debate	9-11p	---1---	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 10:46 PM Vice Presidential Debate 9-11p :30 ROF12TV22H \$14,000.00 NM									
12	10/12/12	10/12/12	CSI:NY	8-9p	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 8:00 PM CSI:NY 8-9p :30 ROF12TV22H \$5,000.00 NM									
13	10/13/12	10/13/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/13/12 7:28 AM 7-9a Sat Early Show 7-9a :30 ROF12TV22H \$600.00 NM 1 WKMG Sa 10/13/12 8:12 AM 7-9a Sat Early Show 7-9a :30 ROF12TV22H \$600.00 NM									
14	10/13/12	10/13/12	Crimetime Sat	9-10p	-----1-	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 9:34 PM Crimetime Sat 9-10p :30 ROF12TV22H \$6,000.00 NM									
15	10/13/12	10/13/12	Sat 11p News	11-1135p	-----2-	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 11:12 PM Sat 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 2 WKMG Sa 10/13/12 11:33 PM Sat 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM									

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261347-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/Restore Our Future	RESTORE OUR FUTURE	2091	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 9:32 AM CBS Sunday Morning 9-1030a :30 ROF12TV22H \$2,500.00 NM									
17	10/14/12	10/14/12	Face The Nation	1030-1130a	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:23 AM Face The Nation 1030-1130a :30 ROF12TV22H \$2,500.00 NM									
18	10/14/12	10/14/12	Good Wife	9-10p	-----1	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:03 PM Good Wife 9-10p :30 ROF12TV22H \$12,000.00 NM									
19	10/14/12	10/14/12	Sun 11p News	11-1135p	-----2	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:44 PM Sun 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 2 WKMG Su 10/14/12 11:55 PM Sun 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM									
20	10/15/12	10/15/12	Rachael Ray	9-10a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 9:40 AM Rachael Ray 9-10a :30 ROF12TV22H \$500.00 NM									
21	10/15/12	10/15/12	Soaps	12:30-2p	1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 12:54 PM Soaps 12:30-2p :30 ROF12TV22H \$1,250.00 NM									
22	10/15/12	10/15/12	News at 6p	6-630p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 6:21 PM News at 6p 6-630p :30 ROF12TV22H \$1,400.00 NM									

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POL/Restore Our Future	RESTORE OUR FUTURE	2091	

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23	10/15/12	10/15/12	News at 7p	7-7:30p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 7:23 PM News at 7p 7-7:30p :30 ROF12TV22H \$1,800.00 NM									
24	10/15/12	10/15/12	Inside Edition	730-8p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 7:54 PM Inside Edition 730-8p :30 ROF12TV22H \$1,800.00 NM									
25	10/15/12	10/15/12	M-F 11p News	11-1135p	2-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 11:23 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM 2 WKMG 10/15/12 11:32 PM M-F 11p News 11-1135p :30 ROF12TV22H \$2,500.00 NM									
26	10/15/12	10/15/12	Morn News at 5a	5-530a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 5:13 AM Morn News at 5a 5-530a :30 ROF12TV22H \$500.00 NM									
27	10/15/12	10/15/12	Hawaii Five-O	10-11p	1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 11:00 PM Hawaii Five-O 10-11p :30 ROF12TV22H \$11,000.00 NM									

**Total Spots 56 Gross Total \$172,450.00**

## Payment Terms 30 Days

**Agency Commission \$25,867.50**  
**Net Amount Due \$146,582.50**

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261589-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Restore Our Future	RESTORE OUR FUTURE	2102

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	261589	06367292

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Rachael Ray	9-10a	-TWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -TWTF--                   4                   \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu    10/23/12    9:40 AM    Rachael Ray    9-10a                   :30    ROF12TV24H    \$500.00    NM									
1 WKMG W    10/24/12    9:44 AM    Rachael Ray    9-10a                   :30    ROF12TV24H    \$500.00    NM									
4 WKMG Th    10/25/12    9:40 AM    Rachael Ray    9-10a                   :30    ROF12TV24H    \$500.00    NM									
3 WKMG F    10/26/12    9:50 AM    Rachael Ray    9-10a                   :30    ROF12TV24H    \$500.00    NM									
2	10/23/12	10/26/12	Soaps	12:30-2p	-TWTF--	:30	8	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -TWTF--                   8                   \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu    10/23/12    12:28 PM    Soaps    12:30-2p                   :30    ROF12TV24H    \$1,250.00    NM									
7 WKMG Tu    10/23/12    12:58 PM    Soaps    12:30-2p                   :30    ROF12TV24H    \$1,250.00    NM									
2 WKMG W    10/24/12    12:30 PM    Soaps    12:30-2p                   :30    ROF12TV24H    \$1,250.00    NM									
5 WKMG W    10/24/12    12:59 PM    Soaps    12:30-2p                   :30    ROF12TV25H    \$1,250.00    NM									
3 WKMG Th    10/25/12    12:55 PM    Soaps    12:30-2p                   :30    ROF12TV24H    \$1,250.00    NM									
8 WKMG Th    10/25/12    1:59 PM    Soaps    12:30-2p                   :30    ROF12TV25H    \$1,250.00    NM									
4 WKMG F    10/26/12    12:28 PM    Soaps    12:30-2p                   :30    ROF12TV25H    \$1,250.00    NM									
6 WKMG F    10/26/12    1:59 PM    Soaps    12:30-2p                   :30    ROF12TV24H    \$1,250.00    NM									

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261589-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/Restore Our Future	RESTORE OUR FUTURE	2102	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/23/12	10/26/12	News at 6p	6-630p	-TWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 5:59 PM News at 6p 6-630p :30 ROF12TV24H \$1,400.00 NM 4 WKMG W 10/24/12 6:27 PM News at 6p 6-630p :30 ROF12TV24H \$1,400.00 NM 3 WKMG Th 10/25/12 5:58 PM News at 6p 6-630p :30 ROF12TV24H \$1,400.00 NM 2 WKMG F 10/26/12 6:20 PM News at 6p 6-630p :30 ROF12TV25H \$1,400.00 NM									
4	10/23/12	10/26/12	News at 7p	7-7:30p	-TWTF--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 6:59 PM News at 7p 7-7:30p :30 ROF12TV24H \$1,800.00 NM 3 WKMG W 10/24/12 7:24 PM News at 7p 7-7:30p :30 ROF12TV25H \$1,800.00 NM 4 WKMG Th 10/25/12 7:23 PM News at 7p 7-7:30p :30 ROF12TV25H \$1,800.00 NM 2 WKMG F 10/26/12 7:21 PM News at 7p 7-7:30p :30 ROF12TV24H \$1,800.00 NM									
5	10/23/12	10/26/12	Inside Edition	730-8p	-TWTF--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 7:28 PM Inside Edition 730-8p :30 ROF12TV25H \$1,800.00 NM 1 WKMG W 10/24/12 7:42 PM Inside Edition 730-8p :30 ROF12TV24H \$1,800.00 NM 2 WKMG Th 10/25/12 7:51 PM Inside Edition 730-8p :30 ROF12TV24H \$1,800.00 NM 4 WKMG F 10/26/12 7:56 PM Inside Edition 730-8p :30 ROF12TV24H \$1,800.00 NM									
6	10/23/12	10/26/12	M-F 11p News	11-1135p	-TWTF--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/23/12 11:14 PM M-F 11p News 11-1135p :30 ROF12TV24H \$2,500.00 NM 2 WKMG W 10/24/12 11:33 PM M-F 11p News 11-1135p :30 ROF12TV24H \$2,500.00 NM 3 WKMG Th 10/25/12 11:29 PM M-F 11p News 11-1135p :30 ROF12TV25H \$2,500.00 NM 1 WKMG F 10/26/12 11:13 PM M-F 11p News 11-1135p :30 ROF12TV24H \$2,500.00 NM									
7	10/23/12	10/26/12	Morn News at 5a	5-530a	-TWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 5:13 AM Morn News at 5a 5-530a :30 ROF12TV24H \$500.00 NM 4 WKMG W 10/24/12 5:13 AM Morn News at 5a 5-530a :30 ROF12TV25H \$500.00 NM 2 WKMG Th 10/25/12 5:15 AM Morn News at 5a 5-530a :30 ROF12TV25H \$500.00 NM 1 WKMG F 10/26/12 5:26 AM Morn News at 5a 5-530a :30 ROF12TV24H \$500.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
261589-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/Restore Our Future	RESTORE OUR FUTURE	2102	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/23/12	10/23/12	NCIS	8-9p	-1-----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 7:59 PM NCIS 8-9p :30 ROF12TV24H \$18,000.00 NM									
9	10/23/12	10/23/12	NCIS:LA	9-10p	-1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 9:43 PM NCIS:LA 9-10p :30 ROF12TV24H \$15,000.00 NM									
10	10/24/12	10/24/12	Criminal Minds	9-10p	--1----	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 9:48 PM Criminal Minds 9-10p :30 ROF12TV24H \$14,000.00 NM									
11	10/25/12	10/25/12	Person of Interest	9-10p	---1---	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/25/12 9:50 PM Person of Interest 9-10p :30 ROF12TV24H \$14,000.00 NM									
12	10/25/12	10/25/12	Elementary	10-11p	---1---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/25/12 10:35 PM Elementary 10-11p :30 ROF12TV24H \$11,000.00 NM									
13	10/26/12	10/26/12	CSI:NY	8-9p	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 CSI:NY 8-9p :00 \$5,000.00 NM See MG 13.2 2 WKMG F 10/26/12 8:32 PM Fri 8-9p 8-9p :30 ROF12TV24H \$5,000.00 NM MG for 13.1 10/26									
14	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 8:00 AM 7-9a Sat Early Show 7-9a :30 ROF12TV24H \$600.00 NM 2 WKMG Sa 10/27/12 8:16 AM 7-9a Sat Early Show 7-9a :30 ROF12TV25H \$600.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
261589-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/Restore Our Future	RESTORE OUR FUTURE	2102	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/27/12	10/27/12	Crimetime Sat	9-10p	-----1-	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 9:32 PM Crimetime Sat 9-10p :30 ROF12TV24H \$6,000.00 NM									
16	10/27/12	10/27/12	Sat 11p News	11-1135p	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 11:33 PM Sat 11p News 11-1135p :30 ROF12TV24H \$2,500.00 NM									
17	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:56 AM CBS Sunday Morning 9-1030a :30 ROF12TV25H \$2,500.00 NM									
18	10/28/12	10/28/12	Face The Nation	1030-1130a	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:00 AM Face The Nation 1030-1130a :30 ROF12TV24H \$2,500.00 NM									
19	10/28/12	10/28/12	Good Wife	9-10p	-----1	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:51 PM Good Wife 9-10p :30 ROF12TV24H \$12,000.00 NM									
20	10/28/12	10/28/12	Sun 11p News	11-1135p	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:12 PM Sun 11p News 11-1135p :30 ROF12TV25H \$2,500.00 NM									
29	10/23/12	10/26/12	The Early Show	7-9a	-TWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 7:43 AM The Early Show 7-9a :30 ROF12TV25H \$700.00 NM 3 WKMG W 10/24/12 8:47 AM The Early Show 7-9a :30 ROF12TV24H \$700.00 NM 1 WKMG Th 10/25/12 8:29 AM The Early Show 7-9a :30 ROF12TV24H \$700.00 NM 4 WKMG F 10/26/12 8:13 AM The Early Show 7-9a :30 ROF12TV24H \$700.00 NM									

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261589-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/Restore Our Future	RESTORE OUR FUTURE	2102	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/23/12	10/26/12	The Doctors	3-4p	-TWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 3:23 PM The Doctors 3-4p :30 ROF12TV25H \$500.00 NM 1 WKMG W 10/24/12 3:48 PM The Doctors 3-4p :30 ROF12TV24H \$500.00 NM 4 WKMG Th 10/25/12 3:14 PM The Doctors 3-4p :30 ROF12TV24H \$500.00 NM 2 WKMG F 10/26/12 3:15 PM The Doctors 3-4p :30 ROF12TV24H \$500.00 NM									
31	10/23/12	10/26/12	Extra	4-430p	-TWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 4:26 PM Extra 4-430p :30 ROF12TV24H \$700.00 NM 2 WKMG W 10/24/12 4:14 PM Extra 4-430p :30 ROF12TV24H \$700.00 NM 4 WKMG Th 10/25/12 4:19 PM Extra 4-430p :30 ROF12TV24H \$700.00 NM 3 WKMG F 10/26/12 4:25 PM Extra 4-430p :30 ROF12TV24H \$700.00 NM									
32	10/26/12	10/26/12	CSI:NY	9-10p	----F--	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 9:33 PM CSI:NY 9-10p :30 ROF12TV25H \$6,000.00 NM									
33	10/26/12	10/26/12	Blue Bloods	10-11p	----F--	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 10:35 PM Blue Bloods 10-11p :30 ROF12TV24H \$15,000.00 NM									
34	10/27/12	10/27/12	Crimetime Sat 8p	8-9p	-----S-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 8:00 PM Crimetime Sat 8p 8-9p :30 ROF12TV24H \$4,000.00 NM									
35	10/28/12	10/28/12	Amazing Race	8-9p	-----S	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 Amazing Race 8-9p :00 <del>\$12,000.00</del> NM See MG 35.2 2 WKMG Su 10/28/12 5:00 PM NFL Game 1 various :30 ROF12TV24H \$12,000.00 NM MG for 35.1 10/28									

**Total Spots 62 Gross Total \$194,800.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

**INVOICE**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>
**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
261589-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/Restore Our Future	RESTORE OUR FUTURE	2102

<u>Agency Commission</u>	<b>\$29,220.00</b>
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<u>Net Amount Due</u>	<b>\$165,580.00</b>
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